



# TRANSMITTAL FORM

(To be used for all correspondence after initial filing)

Total Number of Pages in This Submission 6

Application Number	09/783,899
Filing Date	February 15, 2001
First Named Inventor	Shouichi Gotoh, et al.
Art Unit	3622
Examiner Name	John L. Young
Attorney Docket No.	MTS-3244US

## ENCLOSURES (Check all that apply)

- ☐ Fee Transmittal Form  
☐ Fee Attached
- ☐ Amendment/Reply  
☐ After Final  
☐ Affidavits/Declaration(s)
- ☐ Extension of Time Request
- ☐ Express Abandonment Request
- ☒ Information Disclosure Statement
- ☐ Certified Copy of Priority Document(s)
- ☐ Response to Missing Parts/  
 Incomplete Application  
☐ Response to Missing Parts  
 under 37 CFR 1.52 or 1.53

- ☐ Drawing(s)
- ☐ Licensing-related Papers
- ☐ Petition
- ☐ Petition to Convert to a  
 Provisional Application
- ☐ Power of Attorney, Revocation,  
 Change of Correspondence  
 Address
- ☐ Terminal Disclaimer
- ☐ Request for Refund
- ☐ CD, Number of CD(s) \_\_\_\_\_  
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- ☐ After Allowance Communication  
 to TC
- ☐ Appeal Communication to Board  
 of Appeals and Interferences
- ☐ Appeal Communication to TC  
 (Appeal Notice, Brief, Reply  
 Brief)
- ☐ Proprietary Information
- ☐ Status Letter
- ☒ Other Enclosure(s) (please  
 identify below): PTO-1449;  
 Chinese Office Action, 1 Cited  
 Reference; PTO-2038; Return  
 Receipt Postcard

Remarks:

## SIGNATURE OF APPLICANT, ATTORNEY OR AGENT

Firm Name	RatnerPrestia		
Signature	<i>Daniel N. Calder</i>		
Printed Name	Daniel N. Calder		
Date	August 30, 2005	Registration No.	27,424

## CERTIFICATE OF TRANSMISSION / MAILING

I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:

Signature	<i>D. M. Wellings</i>		
Typed or Printed Name	D. M. Wellings	Date	August 30, 2005

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Office, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, ALEXANDRIA, VA 22313-1450.

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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appln. No: 09/783,899  
Applicant: Shouichi Gotoh, et al.  
Filed: February 15, 2001  
Title: ADVERTISEMENT DATA SUPPLYING METHOD, ADVERTISEMENT  
DATA REPRODUCING APPARATUS, AND SYSTEM FOR THE SAME  
TC/A.U.: 3622  
Examiner: John L. Young

**INFORMATION DISCLOSURE STATEMENT**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

Pursuant to 37 C.F.R. §§ 1.97 and 1.98 and to the duty of disclosure set forth in 37 C.F.R. § 1.56, the Examiner in charge of the above-identified application is requested to consider and make of record the references listed on the PTO/SB/08a form submitted herewith. A copy of the references listed on the PTO/SB/08a and PTO/SB/08b form is enclosed.

Although the information submitted herewith may be "material" to the Examiner's consideration of the subject application, this submission is not intended to constitute an admission that such information is "prior art" as to the claimed invention.

In accordance with 37 C.F.R. § 1.97(g), the filing of this Information Disclosure Statement shall not be construed to mean that a search has been made.

The reference was cited by a foreign patent office in a counterpart foreign application. A copy of the Chinese Office Action, with English language translation, is submitted herewith. MPEP Section 609A(3), second paragraph.

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More than three months have elapsed since the filing of the above-referenced application and a first (non-Final) Official Action has been received. No Final Action or Notice of Allowance has yet been received and it is presumed that none has yet been mailed.

Accordingly, the required fee of \$180, set forth in 37 C.F.R. § 1.17(p), is provided herewith.

Respectfully submitted,

Daniel N. Calder, Reg. No. 27,424  
Attorney for Applicants

DNC/dmw

Enclosures: Transmittal Form  
PTO/SB/08a and/or PTO/SB/08b  
PTO-2038  
Chinese Office Action  
1 Reference

Dated: August 30, 2005

P.O. Box 980  
Valley Forge, PA 19482  
(610) 407-0700

The Commissioner for Patents is hereby authorized to charge payment to Deposit Account No. **18-0350** of any fees associated with this communication.

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Donna M. Wellings

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**SHEET 2 of 2**

Application Number	09/783,899
Filing Date	February 15, 2001
First Named Inventor	Shouichi Gotoh, et al.
Art Unit	3622
Examiner Name	John L. Young
Attorney Docket No.	MTS-3244US

[illegible]Date  
Considered

<sup>1</sup>Applicant's unique citation designation number (optional).

<sup>2</sup>Applicant is to place a check mark here if English language translation is attached.

The collection of information is required by 37 CFR 1.98. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 120 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS.

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